



Cambridge International AS & A Level

MEDIA STUDIES

9607/41

Paper 4 Critical Perspectives

May/June 2025

2 hours



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **three** questions in total:
 - Section A: answer **two** questions.
 - Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Any blank pages are indicated.

Section A: Media debates

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

Media regulation

- 1 'Without media regulation there would be chaos.' To what extent do you agree with this statement? [15]

Postmodern media

- 2 Explain the relationship between the postmodern media text and other media texts. [15]

Power and the media

- 3 'It's not just *what* is said but *how* it is said that matters.' Analyse the power of rhetoric in the media. [15]

Section B: Media ecology

- 4 Explain the most significant contemporary trends in the evolution of the media. [30]

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